

This story, short but sweet, was submitted by Carl E. Atkinson, Jr. Wheels Etc., aka: Waste Tire Management, and shows just how things can turn around to your advantage.



Carl, with his newest grandson, wife and son.

It appears that the weakening economy has opened a door for me. I have been shut out of places that accept waste tires from registered haulers in Southern California due to my inability to generate sufficient quantities. For the past 15 years, primarily two large suppliers have contracted to be exclusive suppliers to these firms. In a twist of fate those suppliers have been unable to supply enough waste tires to fill the needs of the user near me. I just happened to inquire at the right time and was offered a very small window through which I will be allowed to take selected sizes of tires for disposal at no cost. This allows me to reestablish a viable business model resulting in buying a limited amount of equipment and hiring at least one full time employee.